

Melodies 4/4 2010

Marge Hansen, Reporter for Melodies 4/4 LIFE sponsored by Knapton Musik Knots Store in Janesville, WI writes us, "It has been an exciting and busy year for Melodies 4/4 LIFE Chapter Members. Our meetings are held at the Knapton Musik Store and Laurie Knapton, the store owner has moved to a new location which is much larger and very beautiful. To celebrate the Grand Opening of the new store, Laurie had concert artist, Lori Graves come out and put on a wonderful concert for everyone. We were honored to have Lori Graves back again for a special Holiday concert, too!

Melodies 4/4 LIFE Members have been kept busy playing at various locations this past year at Shopko and Old Country Buffet once a month and Senior Fairs throughout the year. And we recently added a Basics Co-Op store once a month as well as Ponderosa! Talk about keeping the music playing!

Many people stop and comment on the beautiful Lowrey music that we play and want to know where to learn to play - it's a feather in all our caps that our playing can draw people in like that. Sometimes we've even attracted a husband or wife in addition to the person who stopped to hear us, because they want to learn this new adventure together. It's so rewarding to hear someone say, "That was beautiful - where can I learn to play like that?"

Melodies 4/4 LIFE Members have been eager to sign up and play at the different locations and to accumulate Reward Points for doing so. We appreciate the fact that the LIFE program let's us do so.

Of course all this wouldn't be possible without our wonderful store owner and teacher, Laurie Knapton. She always has been right there to take a Lowrey over to these venues so we can play in the community. We salute you, Laurie - for all the knowledge you have given us and the hard work you have done for us. On behalf of all the Melodies 4/4 LIFE Members - we're really looking forward to another exciting year in 2010!"

Editor's Note

In the November Issue of LIFEStyle an article was published 'Meet Rosina Gowen and Elroy Griebing.' Our sincerest apologies go out to the Dealer host of the chapter 'Organ Grinders For LIFE.' In no way was the article intended to disparage or ridicule any Lowrey Dealer. The true facts of the matter are the host of this Chapter provides among the best customer service in the Lowrey network of dealers and routinely scores highest in customer satisfaction measures.

The Points Corner

JANUARY 2010 DOUBLE POINTS: CREATE YOUR OWN MUSIC VIDEO

Submit a video of any Chapter Member playing one of the approved songs and earn points. **Normal Points are 500. Double Points are 1000.**

RULES and RESTRICTIONS:

Activity can be repeated once a month, per Member. You can shoot several Members on one tape. Each Member 'performance' MUST BE *at least* 2 minutes in length or longer. Performance MUST BE on a current Lowrey model. See the Lowrey website for current models. You may NOT claim points for BOTH shooting the video AND playing even though you might do both. Only 1 set of points per Member, per month. Video should be Digital Format. Video's should be mailed to:

Lowrey LIFE - ATTN Frank West
825 East 26th Street,
La Grange Park, IL 60526

Please note, in submitting a video you are giving Lowrey express permission to use the video and your image for future use in any marketing efforts.

FEBRUARY DOUBLE POINTS: BRING A FRIEND TO CLASS

When you bring a friend to your classes, you're introducing your friend to a great hobby and you should be rewarded for it. **Normal Points are 3,000. Double Points are 6,000.**

RULES and RESTRICTIONS:

One new friend, per class. Members cannot claim points for bringing the same friend to class each week, or on different months. Qualifying friends may not have ever been enrolled in Lowrey classes before and may not have ever been a member of LIFE. To receive points, Members must write in the name of the friend they brought to class on the Activity Award Authorization Form.



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L.I.F.E. Style

A Year Of Creativity

January 2010

Welcome to the Year of Creativity!

Happy New Year to all our Members! 2010 marks the 7th year of LIFE and we have much to be thankful for in year's previous as well as in the year to come. Last year was our 'Year of Friendship' and our Members really took this to heart - getting out in their communities like never before. LIFE Members played at more local venues and got more locally generated press than in any other year. Seems LIFE really is a way of life!

So this year, we're celebrating the creativity that goes into making music. And we're talking not just about the inspiration and creativity that comes from honing your skills to produce beautiful music, but also the creativity that goes into all your LIFE efforts. Like all of the amazing work that goes on when you produce a fund-raiser - the signage, the ideas and more. Or the incredible Chapter newsletters and websites that are kept up by hard-working Members, or the creative ways in which you serve your communities through parades, expo's, playing at senior centers and more. Even the work that goes into keeping track of Rewards Points, and Memberships - it's all just incredible to see how much creativity is ignited as a result of what started 7 years ago.

So it's only fitting that we kick off the new year, with the 'Create Your Own Music Video' program. From the calls we've already been getting, seems there's a lot of excitement around our newest Reward Activity - 'Create Your Own Music Video'. Lot's of Members like the idea of playing 'director' and creating this unique expression of our love for making music. To help you with this new Activity, Lowrey has just created a 'Create Your Own Music Video' Guide that is now available online at www.lowrey.com (make sure to click on LIFE) to find it.

This guide walks you through all the details of how to get started, how to claim points, what to watch out for and more. Before you get started with this activity, the 'Guide' is a must-have resource that you'll want to read and explore. Lots of great tips and advice on getting the most bang for your buck.

And speaking of creativity, don't know if anyone has had the chance to check out Lowrey's new website, but it went 'live' a couple weeks ago. The LIFE site has been revised to be more of a 'library' of information and guides, like the 'Create Your Own Music Video' guide. New and current Members will find all they're looking for at the site. You'll note that we've also changed the directories - we discontinued the Membership directory, but you can still find the Chapter directory and each Chapter's officers if you need to contact anyone. The Membership directory was to be honest, just getting too much to manage what with changes of address and many members splitting time between homes - and we found that not that many Members were using it. Please take some time to explore the site and new look and if there's anything you can't find, or any suggestions for something you'd like to see on the site, just shoot us an email at: chapterpres@lowrey.com and we'll be happy to see that we can do!

So friends enjoy this New Year of 2010 and remember that 'Creativity' truly is the spark of greatness!
Warmly, Tom Moeglein, (National LIFE President); Dennis & Joyce Kaplan (National Chapter Presidents)

Ah, The Good LIFE...

Hans Seebo, Reporter for LIFE's a Beach in Fort Myers, FL sent along a great poem by Member **Rosemarie Dolcart** that perfectly sums up how we all feel about our Lowrey's and making music. It's called 'Organ Fest'.

Off to Organ Fest in August twenty-four -
We all are meeting at the store.
Soon after we arrive our faces we're stuffin'
With a chocolate donut or blueberry muffin.
The bus from Naples pulls up to the door
We get aboard then off to sun city to pick up more.

We arrive in Orlando and stay on the bus
And Albert Manero boards to welcome us.
Once inside we all picked up our welcome bags
With our organ fest shirts and our name tags.
Orientation and pictures after lunch
We were all a pretty weary bunch.
But after a rest we were ready to go
All set for dinner and the show.

The reunion concert with Dennis and Seth
Was truly as great as it can get.
It was really an 'Awe-some' show
But there was still the 'Afterglow.'
A couple from our group was called by name
And they took part in the 'not so newly wed game.'
There was music for dancing and cookies to snack
Then it was finally time to hit the sack.

Day 2 was full from early to late
There were clinics to attend and organs to rate.
The evening was a dress up affair
With all in their finery shining there.
Joanie and Jim put on a great show
And then it was time for the Afterglow.
Featured were the Fletcher 'Fab Four'
Including Jerome from the Naples store.

Day 3 and it's time to pack up and go
But not before there's another show.
Dennis and Joanie and their quips
Gave us some really helpful tips.
Then another work shop to gain more knowledge -
It's almost like attending 'Lowrey College'.

A fond farewell from Dennis, Jim, Joanie, Mark and Bobby
To all of us who share this wonderful hobby.
Prize drawings are awarded to the lucky bunch
And then it's time for our final lunch.
The time has come for the buses to load
And once again we hit the road.
The whole experience was really a hit -
It's only to bad now my clothes don't fit!



*The author herself!
Well said, Rosemarie!*

'Round LIFE



Mountain Music LIFE, sponsored by Keyboard World, LaVale MD elected new Chapter Leaders - they are L-t-R: Judy Dlugos - President, Carolyn Humberson - Vicepresident, Linda Katchur - Treasurer, Jessie Cowan - Secretary, Sue Lynch - Recorder, and Dave Lynch (not pictured) - Points Czar.

Surprise!! A few months ago, Mountain Music LIFE traveled to Keyboard World in LaVale, MD for their class with Clarilee. She holds class for the first hour and then we have a break. The break is a chance to talk to her and to get coffee and a cookie. Well, this time they had cake! The whole group surprised Sue Lynch, the Chapter's Morgantown coordinator, with a cake and card with money on her birthday. She really was surprised because she thought no one knew that it was her birthday. Classmate, Gloria Burns organized the surprise. Ron Klinetob (shown here) brought in the cake.



Here's a Mountain Music Member dressed for their fall Pizza Party. Autumn Leaves, anyone? Beware the fan nearby!



Here's Mid-Ohio LIFE sponsored by Durthaler's Piano and Organ in Columbus, Ohio, setting up for their 'gig' at The Taste of Reynoldsburg.



This is a cool bulletin board that Music Is LIFE sponsored by Evola Music in Shelby Twp, MI does in the classroom. They put up the photos from all their efforts along with fun captions - a great reminder of all their good times! The ribbons are from their participation at the Peach Festival Parade. A great idea for other Chapters!



Friends For LIFE Chapter Members Susan Hoffman and Mike Hendrickson, were honored at Lambert's Music-Anderson, IN (their store sponsor) as 'LIFE Members Of The Year' at the store's annual holiday party, Tuesday, 1 December. Susan and Mike - congratulations on an outstanding job!

Memory Lane Music in Henderson, Nevada was fortunate enough to attend the AARP Convention held at the Sands Convention Center in Las Vegas on October 24, 2009. Members of the stores' Chapter 'Lovin' LIFE In Vegas' played merrily for the attendees. A huge hit with the crowds. L-t-R are Lila Chambers, Sally Seher, Bill Chambers, and Brady Buchanan. And on our cover, that's store owner Michael Cooney and LIFE Member Lila Chambers.



Mid-Ohio LIFE, at their eyeglass fundraiser. Front Row: Luis Reyes, Angelina Hutchinson, Dorothy Kruse, Barbara Ross. Back Row: Fe Riel, Barbara Teague, Basil Riel. Participants absent from pics: Milt and Hattie Kohl, William and Doris Radel. Beverly Durthaler, Faye Boggs and Tom Moore.

More 'Round LIFE...

Here's the gang at Music Is LIFE (Evola) - Standing from L-t-R: Roy Erickson, Rod Ramsey, Judith Knuth, Helen Prosser, Rene Warnez, Kathy Nicholson, Phil Foss. Seated from L-t-T: Eva Tedsen, Donna Erickson, Marily Warnez.



Guest Artist

Song Set-up



This month The 'Professor' Paul Shaub shares his thoughts on 'Song Set Up'

Hello again fellow L.I.F.E. members. I want to use this space to talk about one of the greatest features ever on a Lowrey organ: Song Set Up.

This feature was first introduced on the "SU" series and is now found on the "SE" and all the new "A" series of organs. As you would expect, the larger the model, the more songs to choose from.

The organ does NOT play these songs; rather, it selects the best and complete registrations (buttons) that are available in your particular model to use for the particular song you have selected. Most of the times, a selected song will have a Rhythm Style selected and the INTRO button lighted. However, there are some songs, like Moonlight Serenade, that do not have the INTRO button pushed on. That's because the original Glenn Miller arrangement/recording does not have an introduction to it. In some cases, like Abide With Me, no Rhythm Style is used at all. Incidentally, the set up for "Abide With Me" is a perfect practice registration for any song.



The new Prestige and Legend have an "Alphabet" screen to allow fast and easy access to a particular song title. Should your model not have the particular song title you wish, simply look through your menu and select a song title of a similar character or style. For example, if you wanted to play the Pennsylvania Polka and it was not listed as a song set up choice, use the Beer Barrel Polka set up.

I suggest you use this feature even with songs where you're using you own Rhythm Style choices. See if Lowrey and you agree!

As you trade up to a larger model, you're not only getting more song title choices, but the larger model may be giving you a better Rhythm Style and sounds for the same song title choice.

Remember that a Song Set Up selection is a preset and will cancel any other presets (registration) on the organ. I also suggest that you start with the Song Set Up registration and then press your Rhythm Preset button for even more melody sounds.

Your Owner's Manual will give you a complete listing of all titles available in your model.

We'll talk again, **Paul**.

